Sell your products Locally & Internationally

141 015

Advantages of GS1 Barcode

12 billion euros of savings in a year [1]

8-10 MINUTES of savings from automation of data exchange [2]

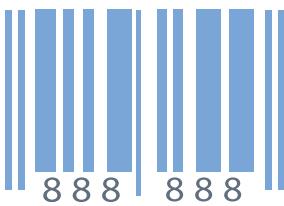**80%** Reduction in catalogue errors [3]

52% Reduction in out of stock [4]

$1.3 million of savings resulting from maximised truckload capacity [5]

99% improvement on checkout process [6]

Grow your sales!

GS1 Barcode helps small and large businesses to sell locally and internationally as GS1 Barcode is widely accepted by retailers and marketplaces.

888 888

GTIN

★★★★★ **At GS1 Singapore, we help business achieve visibility, authenticity, interoperability and consumer trusts.**

Get started with GS1 Standards today!

Sign up now to enjoy exclusive rate and immediate benefits.

Scan to Apply

Get started with GS1 Standards today!

About GS1 Singapore

GS1 Singapore is part of the not-for-profit GS1 organisation based in Belgium, Brussels with over 110 offices around the globe and is affiliated to the Singapore Manufacturing Federation.

GS1 Singapore has more than 2,500 member companies across multiple sectors and is working with organisations and public agencies to promote and drive adoption of standards, helping Singapore companies improve their competitiveness, operational efficiencies and supply chain management.

GS1 Standards leverage on technology tools such as Barcoding, RFID and EDI, etc. to facilitate interoperability and provide structure to industries including Retail, Food and Beverage, Healthcare, Transport and Logistics, Technical Industries and Finance, locally and globally.

For more information about GS1 Retail, please visit **www.gs1.org/industries/retail**

Endnotes

1 Based on survey conducted among members of GS1 France in 2010

2 Based on case study of Carrefour in How the GS1 Data Synchronisation Network (GDSN) is changing the game for Carrefour and its suppliers, 2021

3 Based on Verified by GS1 case study of Bigbasket, 2021

4 Based on annual study conducted by Consumer Goods Forum, in 12 billion reasons to say Thank you to Bar Codes, 2011

5 Based on case study of IPC/ Subway in Traceability Reference Book 2021

6 Based on statistics of 90 million scans at the point of sale in warehouse environment, in Case study: Efficiency in Retail with GS1 Bar Codes